

# 2018 Issue Planner

E&P is read by more than 7,000 publishing business leaders every month. Our magazine provides insight, innovations and trends that drive newspaper publishing and offers a perspective critical to businesses striving to succeed in today's economic environment. We spotlight success stories, strategies and programs focused on growth and prosperity.

## Columnists



### Business of News

Tim Gallagher is president of the 20/20 Network, a strategic communications firm. He is former Pulitzer Prize winning editor and publisher at the *Albuquerque Tribune*.



### Production

Jerry Simpkins is general manager at Hi-Desert Publishing Inc. / Brehm Communications.



### Industry Insight

Matt DeRienzo is a newsroom consultant and former editor and publisher with Digital First Media



### Digital Publishing

Rob Tornoe is digital editor for Philly.com and writes about the latest trends and technology in digital publishing

Issue	Editorial Features	Space Reserv.	Camera Ready Due	Mail Date
January	Publishing trends shaping the year ahead	12/7/17	12/11/17	12/28/17
February	Mega-Conference, San Diego, CA (Feb. 26-28) Special Digital Section: Data, trends & innovations	1/9/18	1/12/18	1/26/17
March	AmericaEast Conference, Hershey PA (March 12-14) 10 Newspapers That Do It Right Improving the mobile reading experience	2/7/18	2/13/18	2/27/18
April	25 Under 35	3/7/18	3/13/18	3/27/18
May	Video	4/9/18	4/13/18	4/27/18
June	Latest advertising trends Pulitzer Prize winners	5/7/18	5/14/18	5/29/18
July	Digital breakthroughs Marketing Print	6/7/18	6/13/18	6/28/18
August	Data analytics	7/9/18	7/13/18	7/26/18
September	Graph Expo Special, Chicago, IL (Sept. 30-Oct. 3) Consultants	8/7/18	8/13/18	8/28/18
October	Circulation programs/customer service	9/7/18	9/13/18	9/27/18
November	Publisher of the Year Trademarks	10/8/18	10/15/18	10/26/18
December	2018 EPPY Winners New production technologies	11/7/18	11/13/18	11/27/18