

Issue	Special Issues/Events	Space Reservation	Camera Ready Ads Due	Mail Date
January	<ul style="list-style-type: none"> • Mobile 	12/7/2015	12/11/2015	12/28/15
February	<ul style="list-style-type: none"> • SNPA Mega-Conference, Austin TX (Feb. 22-24) • Special Digital Section: Data, trends & innovations 	1/8/2016	1/14/2016	1/27/2016
March	<ul style="list-style-type: none"> • 10 Newspapers That Do It Right • App Innovations 	2/8/2016	2/12/2016	2/25/2016
April	<ul style="list-style-type: none"> • 25 Under 35 • AmericaEast Conference, Hershey PA (April 4-6) • NAA mediaXchange, Washington DC (April 17-20) 	3/7/2016	3/14/2016	3/28/2016
May	<ul style="list-style-type: none"> • Video 	4/8/2016	4/14/2016	4/27/2016
June	<ul style="list-style-type: none"> • Latest Advertising Trends • Pulitzer Prize Winners 	5/9/2016	5/13/2016	5/26/2016
July	<ul style="list-style-type: none"> • Syndicates 	6/7/2016	6/13/2016	6/24/2016
August	<ul style="list-style-type: none"> • Data/Analytics 	7/8/2016	7/14/2016	7/27/2016
September	<ul style="list-style-type: none"> • Graph Expo Special, Chicago IL (Sept. 13-16) • Consultants 	8/8/2016	8/12/2016	8/25/2016
October	<ul style="list-style-type: none"> • Circulation Programs/Customer Service 	9/7/2016	9/13/2016	9/26/2016
November	<ul style="list-style-type: none"> • Publisher of the Year • Trademarks 	10/7/2016	10/13/2016	10/26/2016
December	<ul style="list-style-type: none"> • 2016 EPPY Winners • New Production Technologies 	11/7/2016	11/11/2016	11/25/2016

In Every Issue:

- Production – Press, Pre-Press, Post-Press and Operations
- Business of News – Newspaper Business Trends and Discussion
- Digital Publishing – Latest Digital Trends and Technology